

Curriculum Vitae

Rui Manuel Mendonça Pedro

Rui M. Pedro holds a Ph.D. in Tourism from the Faculty of Economics of the University of Algarve, Portugal. His doctoral thesis developed a SEMs Model (Senses, Emotions & Memories Model) in the context between Tourism – Neurosciences – Psychology. Rui M. Pedro's knowledge focuses on the intersection of Tourism, Marketing and Management. His research interests include Tourists' Behaviours Trends, Tourism Experience Modelling, Experience Design and Experience Management, particularly at the sensory, emotional and memorable levels.

Identification

Personal identification

Full name Rui Manuel Mendonça Pedro

Gender

Male

Birth date 1972/11/26

Citation names

Pedro, R. M. Pedro, R.

Author identifiers

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Email addresses

ruimendonca.pedro@gmail.com (Professional) ruipedro26@sapo.pt (Personal)

Addresses

CinTurs - Faculty of Economics, Campus de Gambelas, Edifício 9, 8005-139 Faro, Faro, Portugal (Professional)

Knowledge fields

Social Sciences - Economics and Business - Business and Management Social Sciences - Psychology

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
Portuguese (Mother tongue)					
English	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)	Advanced (C1)	Upper intermediate (B2)
French	Elementary (A2)	Elementary (A2)	Elementary (A2)	Elementary (A2)	Elementary (A2)
Spanish; Castilian	Elementary (A2)	Elementary (A2)	Elementary (A2)	Intermediate (B1)	Elementary (A2)

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	Degree	Classification
2015/09 - 2020/05 Concluded	Ph.D. in Tourism (Doutoramento) Major in Tourism experience Marketing and Management	Muito Bom com Distinção e Louvor (18 valores)
	Universidade do Algarve Faculdade de Economia, Portugal	
	"Senses, Emotions and Memories in Tourism" (THESIS/DISSERTATION)	
2012/09 - 2014/06 Concluded	M.Sc. Master in Exercise & Health (Mestrado) Major in Exercise & Health	17 Valores
	Instituto Superior Dom Afonso III, Portugal	
	"Gait Biomechanics Analyses - Gait kinematic analyses with body overcharge and speed effect" (THESIS/DISSERTATION)	
1999/10 - 2005/06 Concluded	Licentiate Degree in Sports Science and Physical Education (Licenciatura) Major in Licentiate in High Performance Training	13 Valores
	Universidade do Porto Faculdade de Desporto, Portugal	
	"Visual Cue and Visual Perceptions in the Decision- Making of the Football Goalkeeper's facing the Penalty Kick" (THESIS/DISSERTATION)	

Affiliation

Others

2020/06 - Current	Collaborator Research		
	University of Algarve Research Centre for Tourism, Sustainability and Well-being (CinTurs), Portugal		
2017/12/02 - 2020/05	Research Member as a Phd Student		

Outputs

Publications

Book chapter

Pedro, Rui M.; Mendes, Júlio; Matos, Nelson; Ascenção, Mário. 2020. "A Conceptualization of the Senses, Emotions and Memories in Memorable Tourism Experience". In *Handbook of Research on Resident and Tourist Perspectives on Travel Destinations*, edited by Pinto, Patrícia; Guerreiro, Manuela, xxx-xxx. Pennsylvania, United States: IGI Global. https://www.igi-global.com/book/handbook-research-resident-tourist-perspectives/240260#table-of-contents.

Published

Conference abstract

Pedro, Rui M.; Mendes, Júlio; Matos, Nelson; Ascenção, Mário; Pinto, Patrícia. 2020. "(Accepted for presentation) Mapping the Memorable Tourism Experience through the Senses, Emotions and Memories". Paper presented in t-Forum 2020 – Breaking Old Barriers for a New World: Mobilizing Tourism Intelligence to Survive, Loulé, Portugal.

Accepted

Pedro, Rui M.; Mendes, Júlio; Matos, Nelson. 2020. "(Accepted for presentation) Model(s) of the Tourism Experience at the Destination based on the Senses, Emotions and Memories". Paper presented in XI Postgraduate Conference: Management, Hospitality & Tourism, Faro, Portugal.

Accepted

Pedro, Rui M.; Mendes, Júlio; Matos, Nelson. 2019. "Senses, Emotions and Memories in Tourism Experience: A Review". Paper presented in *TURHIST 2019 – III International Conference Tourism & History, Faro, Portugal.*

Published

Pedro, Rui M.; Pedro, Cristina. 2016. "A SPA Classification for Portuguese Hotel Units to Promote the Equality in Supply – A Marketing Strategy for Service and SPA Design". Paper presented in *International Congress on Marketing and Design – Intersections and Challenges, Book of Abstracts, Faro, Portugal*, 58.

Published

Pedro, Rui M.; Garganta, Júlio. 2007. "Visual Perceptions in the Decision-Making of the Football Goalkeeper's facing the Penalty Kick". Paper presented in *1st International Congress of Sports Games, Porto, Portugal.*

Published

Pedro, Rui M.; Garganta, Júlio. 2006. "Visual Cue and Visual Perceptions in the Decision-Making of the Football Goalkeeper's facing the Penalty Kick". Paper presented in *V Seminar of Beginner Scientific Research*, *Porto, Portugal*.

Published

Conference paper

Pedro, Rui M.; Pedro, Cristina; Neves, Paulo. 2018. "The Classification of Spas as a Management Tool for Service and Design". Paper presented in *TMS Algarve* 2018 – Proceedings of the Tourism & Management Studies International Conference, Olhão, Portugal, 139.

Published

Pedro, Rui M.; Faro, Ana. 2014. "Open-Source Technology to Teach Biomechanics". Paper presented in *International Congress of Physical Education and Sports, Oradea, Romania*.

Journal article

Pedro, Rui M.; Mendes, Júlio; Matos, Nelson; Ascenção, Mário; Pinto, Patrícia. 2020. "(Submitted for publication) Mapping the memorable tourism experience through the senses, emotions and memories". *Annals of Tourism Research*.

Submitted

Pedro, R. M.; Mendes, Júlio; Matos, Nelson; Ascenção, Mário. 2020. "(Submitted for publication) Senses, Emotions and Memories in Tourism Experience: A Review". *Revista Rosa dos Ventos - Tourism and Hospitality*.

Submitted

Pedro, Rui M.; Faro, Ana. 2016. "Use of Open-Source Technology to Teach Biomechanics". *Annals of the University of Oradea, Faculty of Physical Education and Sports* XXVI (26613-83): 18-24. http://www.fefsoradea.ro/Fascicula_Educatie_Fizica_si_Sport/2016/3.FEFS_2016_Faro.pdf.

Published · Open access

Pedro, Rui M.; Sobral, Francisco; Faro, Ana. 2014. "Gait Biomechanics Analyses: Gait kinematic analyses with body overcharge and speed effect". *INUAF STUDIA – Scientific e-Journal* 17.

Published · Open access

Pedro, Rui M.; Garganta, Júlio. 2007. "Visual Perception in the Decision-Making of the Football Goalkeeper's facing the Penalty Kick". *Revista Portuguesa de Ciências do Desporto* 7 (1): 76-77. https://rpcd.fade.up.pt/entradaPT.html.

Published

Thesis / Dissertation

- Pedro, Rui M., 2020. "Senses, Emotions and Memories in Tourism". PhD, Universidade do Algarve Faculdade de Economia.
- Pedro, Rui M.. 2014. "Estudo Biomecânico da Marcha Análise Cinemática da Marcha com efeito da Sobrecarga Ponderal e da Velocidade de Deslocamento". Master, Instituto Superior Dom Afonso III.
- Pedro, Rui M.. 2005. "Percepção do Foco Visual e dos Referentes Visuais na Tomada de Decisão e Antecipação do Guarda-redes de Futebol face ao Marcador do Penalti". Degree, Universidade do Porto Faculdade de Desporto.

Activities

Supervision

Supervision	Thesis Title Role	Degree Subject (Type) Institution / Organization	
2019/12/02 - Current	The Impact of the Experiential Stage on the Golfers' Memory	Marketing Management (Master)	
	Co-supervisor	Universidade do Algarve Faculdade de Economia, Portugal	

Evaluation committee

	Activity description Role	Institution / Organization	Funding entity
2019/12/06 - Current	Invited Reviewer for IGI Global - International Publisher of Information Science and Technology Research	IGI Global, United States	
	Evaluator		

Distinctions

Award

2012 Award of merit and exceptional achievement with Master's Thesis

Governo da República Portuguesa Ministério da Ciência Tecnologia e Ensino

Superior, Portugal