

PERSONAL INFORMATION RAHIL ALIPOURIANZADEH



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EDUCATION AND TRAINING

- 2015- Present University Do Algarve, Faro, Portugal
PHD student Tourism Management
- 2014 – 2016 Bahar Business School (Higher Education Institute), Tehran, Iran
DBA in Tourism
- 2014 – 2015 Bahar Business School (Higher Education Institute), Tehran, Iran
Post MBA in Tourism
- 2009 - 2011 Allameh Tabataba'i University, Tehran, Iran
MA Marketing Tourism Management
- 2002 - 2005 Azad University; Tehran North Branch, Iran
BA Business Management

Academic Profession

2012- 2014 Teaching “Tourism Industry” course, Allame Tabatabaei University (Pardis) Tehran, **Iran**.

Professional experiences

- 2011 – present Tours Guide. Tehran, **Iran**
- 2011 - present Marketing Travel Insurances - Hafez Insurance Company. Tehran, **Iran**
- 2012 - present Marketing Internal Tours and Hotels - Orient Star Tour Operator. Tehran, **Iran**
- 2017 - 2018 Executive Director - Niknam Tour and Travel Agency. Tehran, **Iran**
- 2015 - 2017 Welcoming Team (Faro Airport) - Tui Portugal Travel Agency. Faro, **Portugal**
- 2010 - 2011 Marketing International Tours - Ghoghnoos Tour and Travel Agency. Tehran, **Iran**

Language proficiency

- Persian: Native
- English: Fluent
- Arabic: Basic
- Portuguese: Basic

PERSONAL SKILLS

- Hotel reservation system (GTA)
- Ticket reservation system (GABRIEL)

- Hotel table decoration and design
- Cooking degree (Grade 2)

Papers:

- Pourfaraj, A., Tajzadehnamin, A. & **Alipourianzadeh, R.** (2013). Assessing the link between aspects of customer special value with satisfaction from domestic tourists' viewpoint in 5-star hotels of Tehran. *Journal of Tourism Management Studies*, pp. 86–106 (in Persian).
- **Aliporyanzade, R.** (2012). The effect of customer equity on satisfaction of domestic tourists in Tehran Five-star hotels. *4th Asia-Euro Conference in Tourism, Hospitality & Gastronomy*. Kuala Lumpur, pp. 20–35.

Book:

- Hamzezadeh, J., Jahedi, H., & **Aliporyanzade, R.** (2013). Accommodation and tourism. In Pourfaraj, A. (Ed.) *Institutions and relevant organizations to tourism: A focus on concepts*. Tehran: Avaye Zohour Publication.

Certificates:

- Hotel Interior Decoration; issued by Higher Council of Work, Tehran, Iran, evaluation date: 30th Nov 2012.
- ISO 9001:2008; issued by Resalat Insurance and Bank, Tehran, Iran, 10-15th March 2013.
- Operating Manager; issued by Avaye Jalbe Sayahan Institute, Tehran, Iran, issued date: 14th November 2015.
- Measuring Economic Impacts of tourism, Input-Output Model; issued by Research Centre, Faculty of Economics, University of Algarve, Faro, Portugal, 11-13th May 2016.
- E-word of Mouth, an approach to tourism research; issued by Research Centre, Faculty of Economics, University of Algarve, Faro, Portugal, 30th June 2016.
- Stand up Paddle; issued by Nautical Centre of Faro Beach, sport division, 2nd September 2016.
- Tour Guide; issued by Avaye Jalbe Sayahan Institute, Tehran, Iran, issued date: 29th April 2018
- NVivo 12 Plus; issued by Research Center, Faculty of Economic, University of Algarve, Faro, Portugal, 14 – 15th February 2019

Researches:

- Brand of Cities: New York, London, Amsterdam, Budapest and Tehran, a seminar in marketing during master's degree, Allame Tabatabaei University.
- Expert Systems in Tourism Industry; a practical course of Management Information Systems
- Moral Principles in Tourism; a research in marketing course, Allame Tabatabaei University.
- Fast Evaluation in Tourism Plans; case studies in Iran and China for course of Evaluation of Tourism Development Plans, Allame Tabatabaei University.
- Methodology and application of intelligence systems of investigation in decade 1995 to 2004; a research in Management Information Systems course, Allame Tabatabaei University.
- Planning and Developing a Fuzzy Intelligence System for Choosing a Hotel; in course of Information Systems in tourism industry, Allame Tabatabaei University.

- What is BSC? A research in course of general quality management in tourism industry, Allame Tabatabaei University.

Field of Interests:

Sport Tourism, Eco Tourism, Adventure Tourism, Marketing, Human Resources, Customer's Psychology, Interior Design.